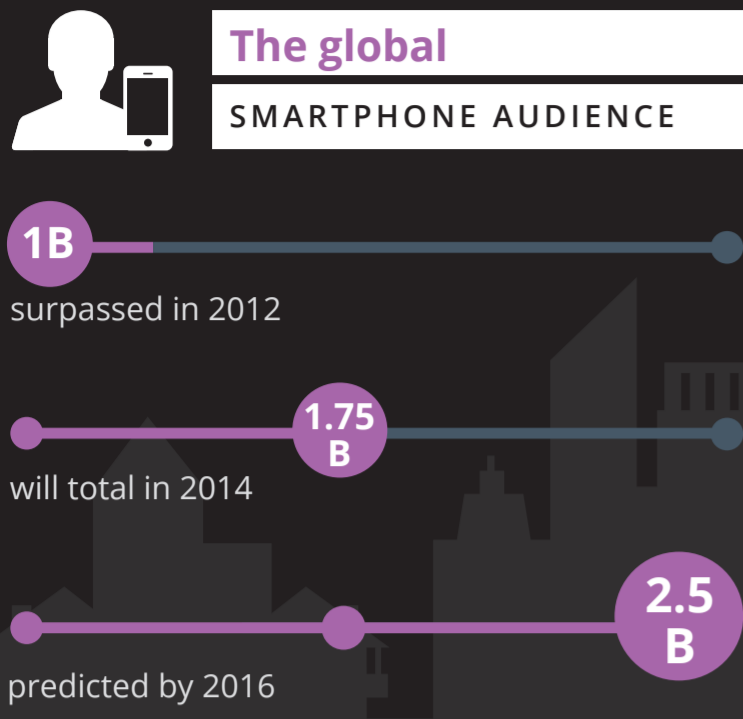




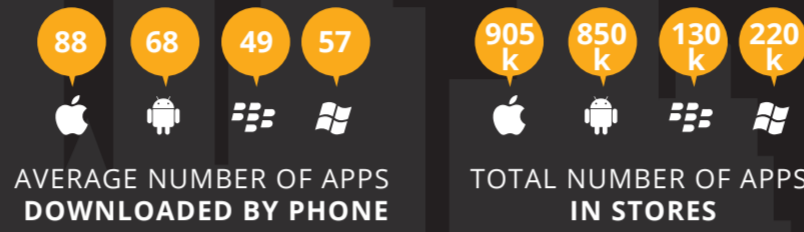
# ENTERPRISE MOBILITY

## Supply Chain & Logistics

### THE STAGGERING FACTS



**.5 TRILLION APPS**  
DOWNLOADED BY 2015



65%

OF E-MAILS ARE OPENED ON MOBILE DEVICES IN THE US

OF SOCIAL MEDIA ACTIVITY OCCURS ON A SMARTPHONE



have shopped via their tablet in the last 90 days

### THE GENERAL MARKET CONDITIONS



Bring Your Own Device (BYOD) and Bring Your Own Application (BYOA)



Falling Smartphone Device Cost



Improved Bandwidth Availability



The Rise of the iPad



Consumers Driving Mobile Demand



Mobile Application Economy is Upon Us



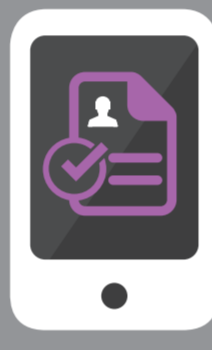
Consumerisation of IT

### MOBILITY

#### IN SUPPLY CHAIN & LOGISTICS

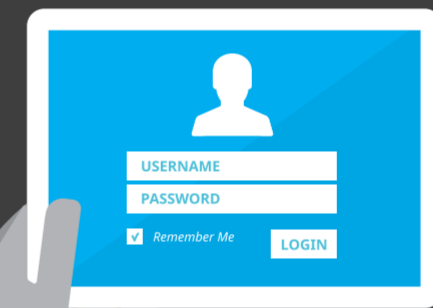


USE MOBILE TO RECRUIT TALENT



### ADD TOOLS BEYOND SMARTPHONES

(IPADS, AIRCARDS, MIFI)



MOBILIZE MORE APPLICATIONS

### MOBILIZE THINGS



CALL TO ACTION

MOBILIZE MORE PEOPLE

### SUPPLY CHAIN AND LOGISTICS

#### Supplier Management

Goods receipt  
Materials Management

#### Manufacturing

Production planning  
Goods allocation  
Quality inspections and reporting  
Production reporting

#### Warehouse Management

Inspections  
Goods receipts  
Warehouse and stock management

#### Transport

Vehicle and driver safety  
Distribution  
Satellite navigation  
Tracking and proof of delivery

#### Customer

Goods acceptance  
Point of sale  
Mobile payments  
Returns management  
Satisfaction surveys

**BETTER BUSINESS SOFTWARE™**  
FOR THE DIGITAL ENTERPRISE

#### ABOUT PEGA

Pegasystems Build for Change® Platform is the heart of Better Business Software™. It delivers business agility and empowers leading organizations to rapidly close execution gaps and seize new opportunities. Pegasystems leverages its recognized leadership in Business Process Management (BPM), Multi-Channel Customer Relationship Management (CRM), Business Rules, and Adaptive Analytics to uniquely give its clients the power to engage customers, simplify operations and Build For Change®.



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