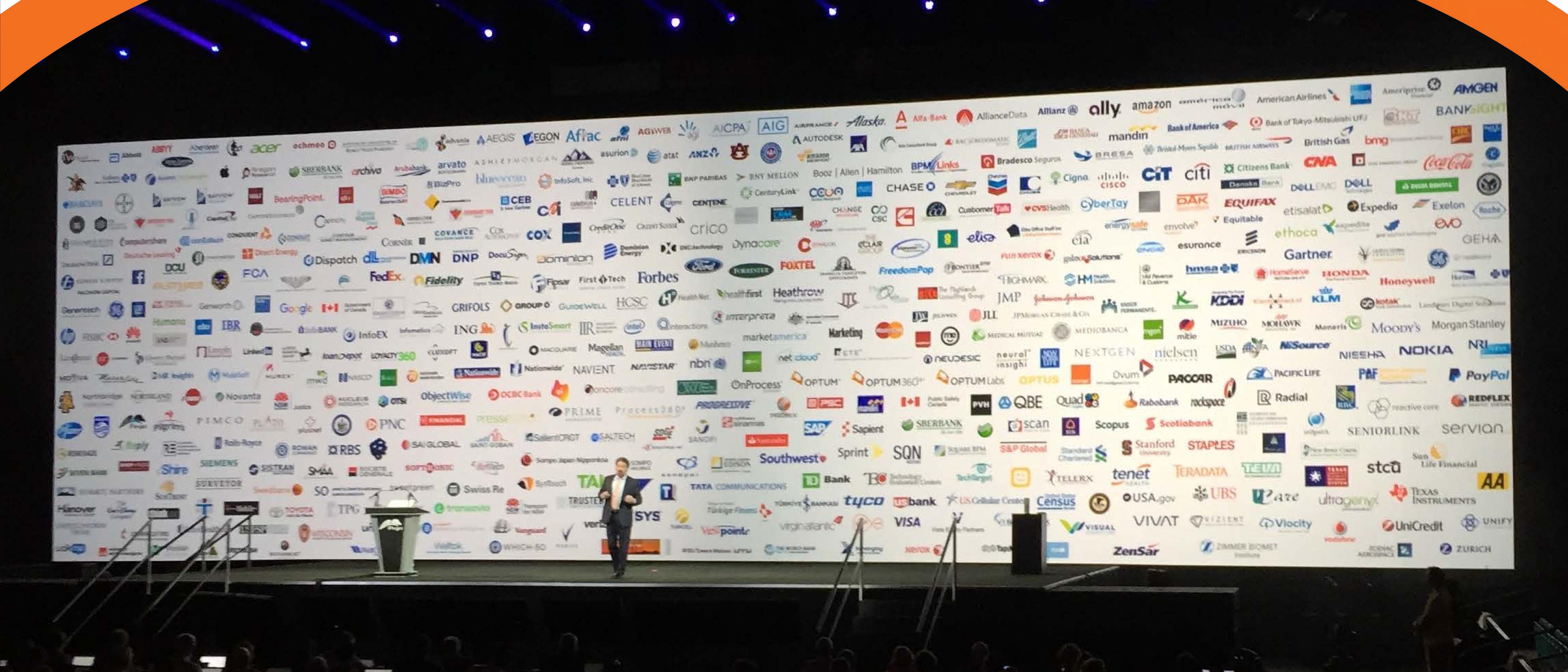
Customer Engagement Live Demo

Stephanie Louis, Director, Mobile Technology - Pegasystems **David Burke**, Solutions Consultant - Pegasystems









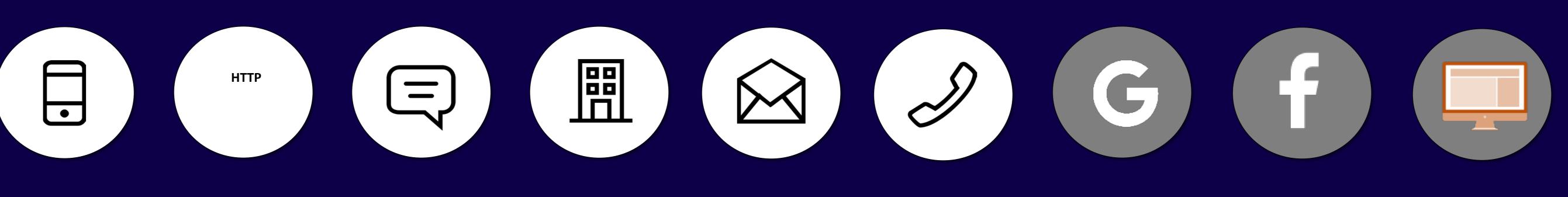
The Bank for U!











CUSTOMER DECISION HUB

JSTOMER NEEDS





ARKETING

Data & Existing Systems

BUSINES GOALS



customer structure

SPEC



