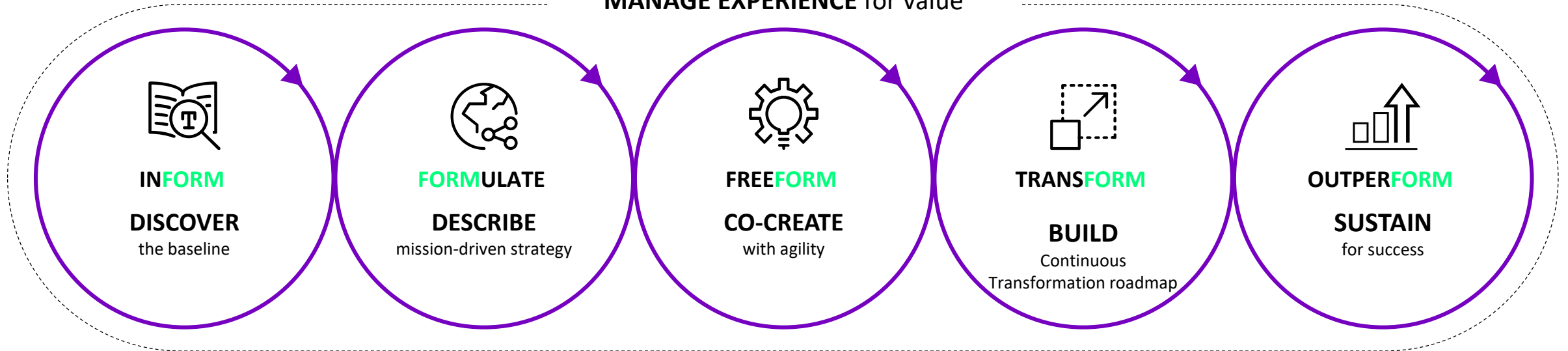accenture

INNOVATION
@
ACCENTURE

INNOVATION

INNOVATION @SCALE | FY19

APPROACH TO INNOVATE THROUGH CONTINUOUS TRANSFORMATION

Innovation Journey

MANAGE EXPERIENCE for value

INFORM

DISCOVER
the baseline

FORMULATE

DESCRIBE
mission-driven strategy

FREEFORM

CO-CREATE
with agility

TRANSFORM

BUILD
Continuous
Transformation roadmap

OUTPERFORM

SUSTAIN
for success

Understand user motivations & needs before exploring problem, challenge client's thinking & tackle broad issues

Prioritize ideas to create a range of opportunities, work closely with client to form a vision and create a roadmap to get there.

Work with the client to co-create application dispositions based on the data and the mission-driven strategy using co-creating techniques such as design thinking. Develop PoCs to establish the approaches for innovation.

Expand, strengthen and enrich the solution; Broaden functionalities, technology, quality, reliability; Bring the solution to life in a broader and deeper
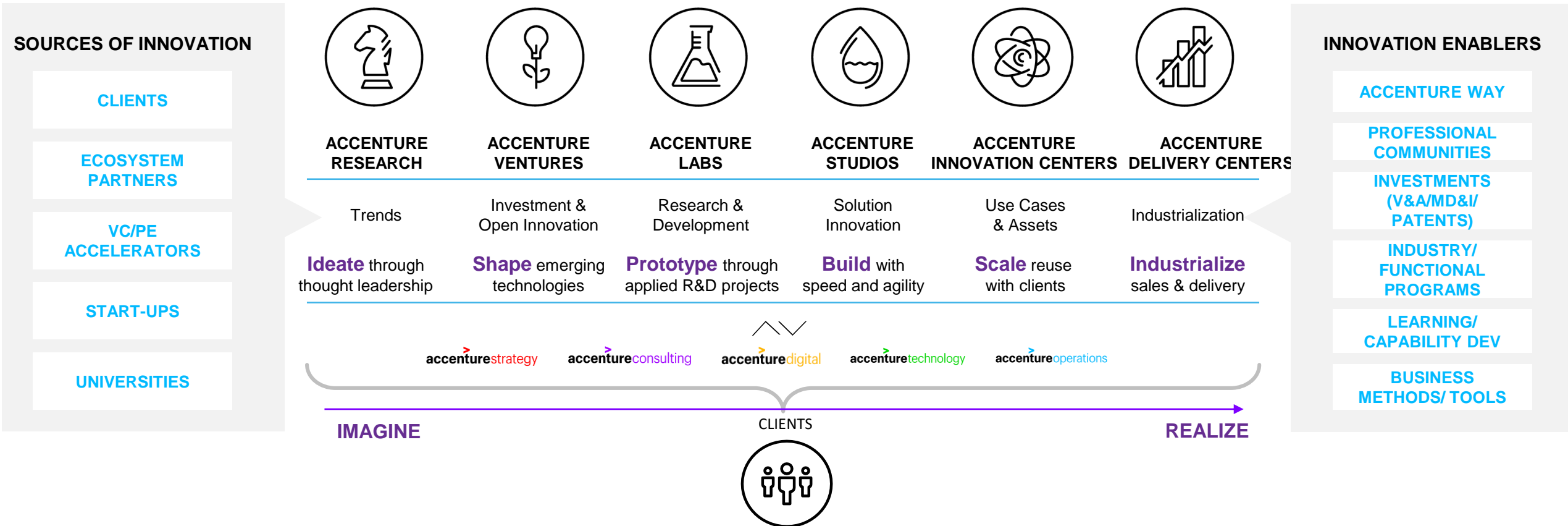
When it comes to long-term, sustainable success, it is a must to drive adoption of and continuously improve the plan.

Accenture Innovation Pilars

The innovation Architecture outlines the resources available across Accenture to develop and deliver innovation to our clients

SOURCES OF INNOVATION

- CLIENTS
- ECOSYSTEM PARTNERS
- VC/PE ACCELERATORS
- START-UPS
- UNIVERSITIES

INNOVATION ENABLERS

- ACCENTURE WAY
- PROFESSIONAL COMMUNITIES
- INVESTMENTS (V&A/MD&I/ PATENTS)
- INDUSTRY/ FUNCTIONAL PROGRAMS
- LEARNING/ CAPABILITY DEV
- BUSINESS METHODS/ TOOLS

ACCENTURE RESEARCH	ACCENTURE VENTURES	ACCENTURE LABS	ACCENTURE STUDIOS	ACCENTURE INNOVATION CENTERS	ACCENTURE DELIVERY CENTERS
Trends	Investment & Open Innovation	Research & Development	Solution Innovation	Use Cases & Assets	Industrialization
Ideate through thought leadership	**Shape** emerging technologies	**Prototype** through applied R&D projects	**Build** with speed and agility	**Scale** reuse with clients	**Industrialize** sales & delivery

accenture**strategy**   accenture**consulting**   accenture**digital**   accenture**technology**   accenture**operations**

CLIENTS

IMAGINE   **REALIZE**

3

INNOVATION RELATIONSHIPS AT ACCENTURE

Innovation

Cyber Security

AR/VR
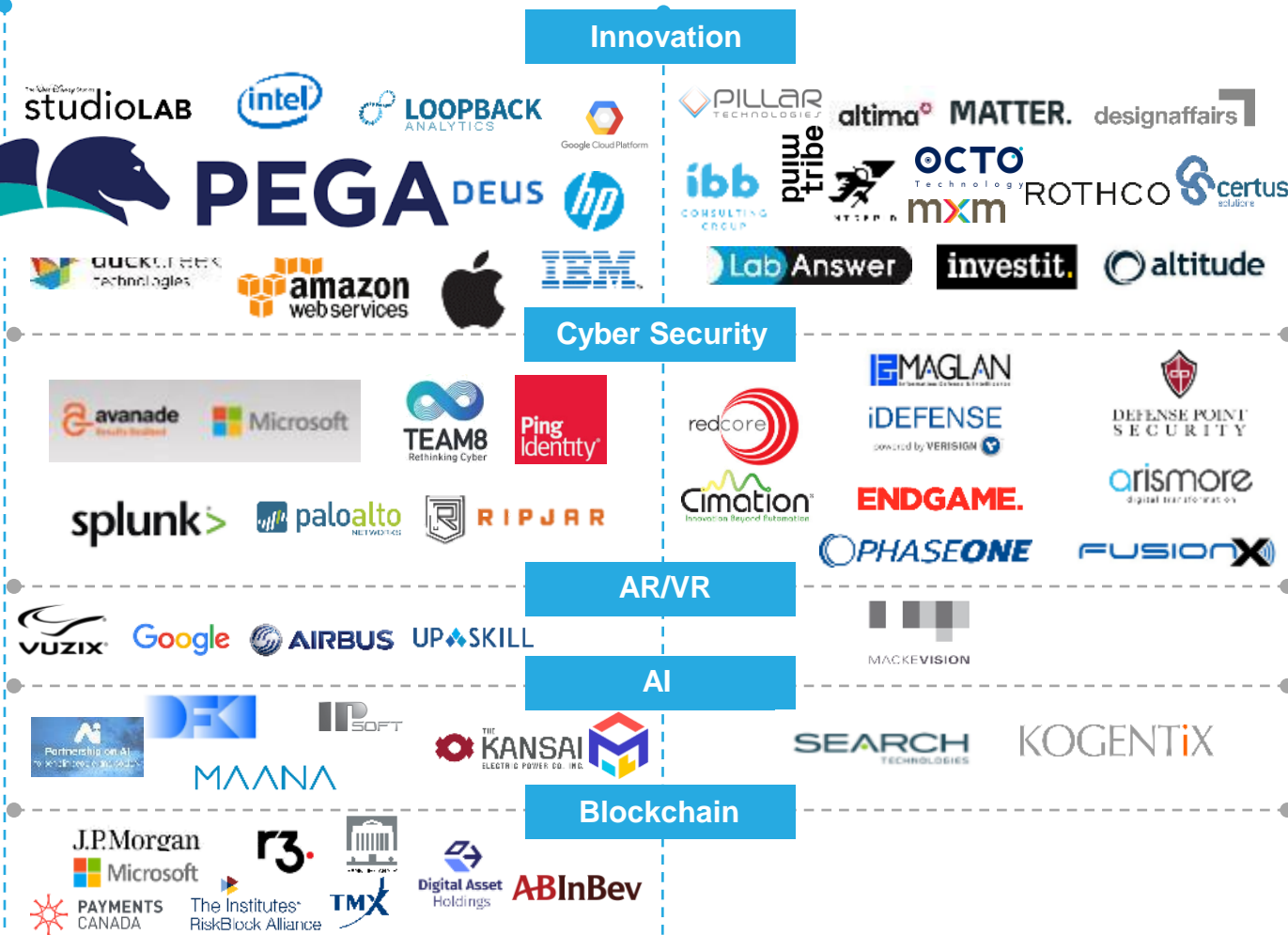
AI

Blockchain

Teamed up to create an online training course to clarify GDPR

Developed an eig week course of in to business leade entrepreneurs

Launched a series of popular lectures that covered role of data science in retail and supply chain mngmnt

Teamed to launch the CEC Accenture Talent Innovation Lab

Partnered to develop a unique learning platform focusing on strategy and digital disruption

Accenture has awarded 11 research grants to top universities around the world to deepen the relationships between Accenture's technology (R&D) groups and leading university researchers

Microsoft-Accenture Partnership
A new ecosystem partnership that aims to strengthen the start-up ecosystem in India

Open Innovation Initiative
Vital bridge between Global 2000 clients and the start-up community

Fintech Innovation Lab
12-week program that helps start-up companies refine their value proposition with the support of the world's leading financial service firms

(R)Tech Center for Innovation
Launched in 2017 by Retail players, the center is runs programs to showcase initiatives & research in retail industry

Accenture HealthTech Innovation Challenge
Brings together leading-edge Start-ups with prominent health and life sciences companies

Universities

Partnerships

Acquisitions

Start-Up Programs

Note: The list is not exhaustive and is illustrative of the selected recent relationships

4