How does digital government become better government?

**Government Empowered | Oct 16, 2024** 

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Guiding by Constellation: Implementing Pega's next-gen UI architecture



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# **Speakers**



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## Agenda

Case study

Solution

**Results** 

Recommendations



## Case study

Challenges

The client was on a journey to transition to a future-proof enterprise, Pega solution to scale multiple lines of business and maximize outcomes via a responsive, dynamic, and adaptive design.

# Custom, monolithic solution architecture Cumbersome, confusing user experience Numerous defects with lengthy fixes Convoluted data structure EY

Slow design and development pace

Significant expenditures with little improvement

- Wholly personalized self-service portal
- Clear, concise application workflows
- Scalable enterprise foundation layer
- Enhanced process automation
- Guided user experience
- Pega GenAl support

**Business Needs** 

The Pega Constellation path devised by our EY team provided a chance to address these challenges with a sustainable, customer-centric solution designed to withstand the test of time.



#### Solution

EY teams guided the client through Pega Constellation's advanced system which we configured to rectify the specific inefficiencies within their operational framework.

Streamlined, complex workflows

1

More effective process automation

2.

**Solution** 

3. Robust data insights

4. Operational efficiencies

5. Adaptability to market



#### Key Features

Centralized workspace to track certification applications

Checklists, templates, and resources for increased applicant readiness

Guided, easy-to-understand checklists for document review and on-site inspections

Survey that assesses work type that fits the user's operations

Business process flow to track stages of the application process

Document upload with AI review that flags critical errors and recommends improvements

Document viewer and collaboration tools to review and return documents to applicants

9 Email or text message notifications of real-time updates on an application

Direct messaging and automated notifications upon an application change

Communicate and collaborate with users within one system



#### What is Constellation?

#### **Constellation is ...**

A prescribed, full-fledged UI architecture that orchestrates application logic with any frontend design system

Built using ReactJS with an extensive component library

A decoupled architecture where backend processes can be independently engineered from the front-end

**Client-side** rendered and limits the number of interactions between browser and Pega server

#### **Benefits\***

Easier to build, maintain, theme and revise

Promotes reuse of client assets for more efficient and expedient development

Extendable to varied front-end experiences via React, Angular & web component SDKs

3x faster interactions7x smaller network payload10x faster initial server response time30% fewer requests on the first load



<sup>\*</sup>compared to Pega 8.6 Theme-Cosmos

#### How Constellation can be used for clients

Minimally customized

Highly customized

Experience developed in App Studio

Build on Constellation directly within App Studio to provide a prescriptive design

Final design is built within App Studio

- Fastest time to market
- Live accessibility auditing
- Supports hybrid approach
- Familiar development experience

Experience extended where needed

Extend Constellation with additional DX components designed externally as-needed

Final design is built within App Studio

- Fast time to market with extensibility
- Live accessibility auditing
- Supports hybrid approach
- Familiar development experience

Experience developed on Client design system

App Studio process is translated to client's preferred technology and design using SDKs

Final design is built within client system

- Full use of client design tools
- Supports various technologies

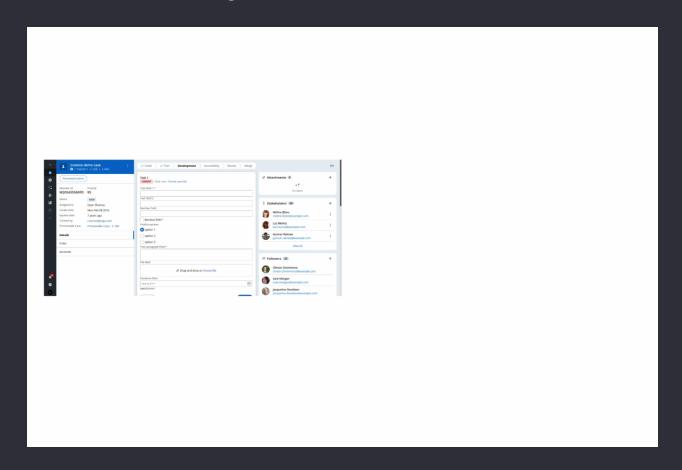
Recommended for self-service



## **Extending Constellation for Self-Service**

To expose our portal in a wholly different UX, we need a translator to run between Pega and the front end

- With Constellation, we can push a standard UI to the SDK translator, which maps our fields and validations with the front end design to ensure they are exposed as desired, coordinating a unique user experience without design
- Existing components can be overridden and revised, and new components designed, to deliver Pega solutions in a new and unique way, without impacting the underlying design
- Revisions to forms, flows, and data have no impact to the design, as the SDK is marrying the Pega components to the custom components in realtime

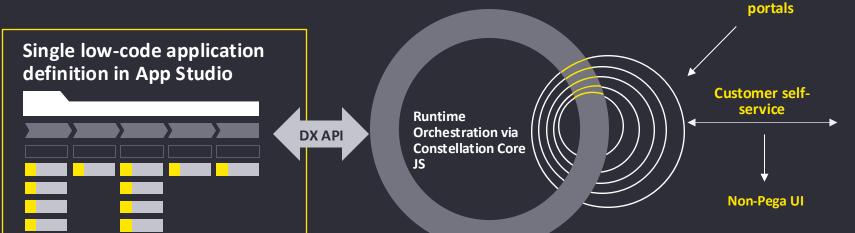


This is an example that demonstrates the core concept.

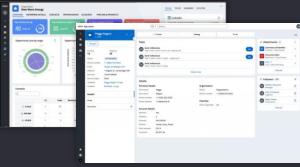


## Customer adoption for Constellation

- Expedite go-to-market with Pega Customer Service
- Drive Pega workflows with non-Pega UI using SDK
- Streamline maintenance and upgrades
- Improve performance, scalability, and resilience



#### **Constellation work portals**



## Constellation web embed

**Backoffice work** 



## **Constellation WSS** portal



#### **Constellation SDKs**





#### Result

- Using Constellations low-code App Studio approach, we are designing an application that can scale and evolve with the support of citizen developers
- Internal and external experiences render and respond faster than before, using React and Redux UI technology to efficiently manage load.
- External users will engage with the tool on a portal wholly analogous to the client's home page, supporting a seamless and easily navigated experience.
- Changes and enhancements to forms or rules can be promoted instantaneously through the close coupling of the Pega server and the SDK
- Authentication procedures are adhered in full using Pega and its SDKs authentication management.



#### Lessons learned

#### Constellation lessons/challenges for our team:

- Constellation is relatively new, and most of our team had little or no prior exposure
  - New approach to view, data, and actions
  - Learning curve for the team
  - Initial setup of the external portal; no pre-existing server

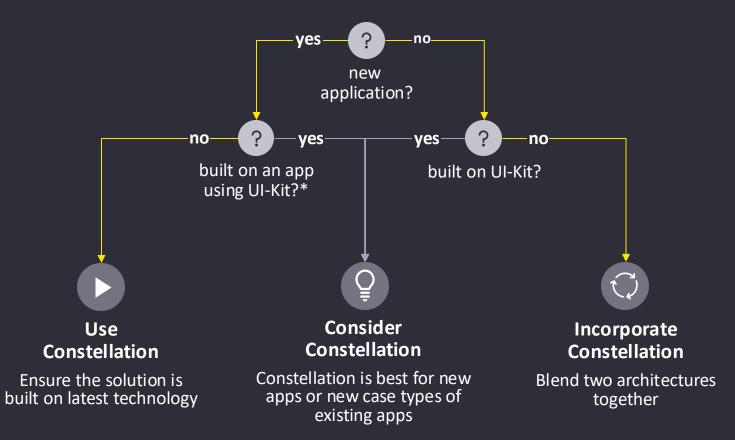
#### **Constellation learning for UI implementation:**

- Think differently and try to produce different UI options for below
  - On change events
  - Custom buttons or links
  - Custom layouts



#### Our recommended Constellation adoption

Constellation is best suited for new applications or a hybrid Theme-Cosmos portal



#### **Feature Support**

- Constellation supports all the common features and components of traditional Pega.
- Specialized features are being standardized and added to the library on a rolling basis.
- If any specialized feature is not yet available, dedicated collaborators such as the EY organization, can design and add these to the client's library for reuse.



<sup>\*</sup>This includes Pega Sales Automation, or any Industry Foundation (ex. CLM/KYC, Smart Dispute, Smart Investigate, Smart Claims, Product Composer

## Blended mode support

Build new workflows with Constellation and use them in existing portals built with UI-Kit or Theme-Cosmos.

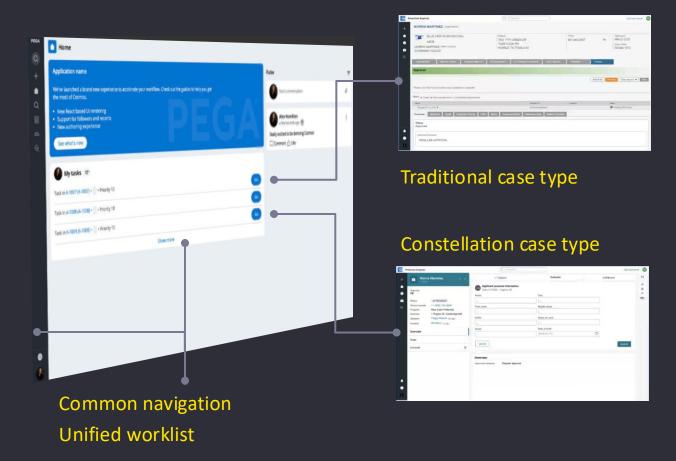
Supports new constellation cases within existing applications without migrating existing case types

Allows clients to gradually transition to the new technology

Provides end users a familiarity with the Constellation design before any existing application migration

#### Learn more:

<u>Using Constellation in existing applications</u> <u>Constellation in traditional UI</u>







## Balancing needs to achieve high-quality design

Active and engaged users Consistent brand identity Scalable designs for enhancement Client Usability Delivery User Pega Adoption

70%

of failed projects are due to low user adoption

Forrester Research

Out-of-box components Template and theme usage Minimized server payload

Ease of use and navigation Efficiency in completing tasks Consistency in design elements



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