



Government Empowered

Expand what's possible



Welcome

Expand what's possible



Doug Averill



Jen Pratt

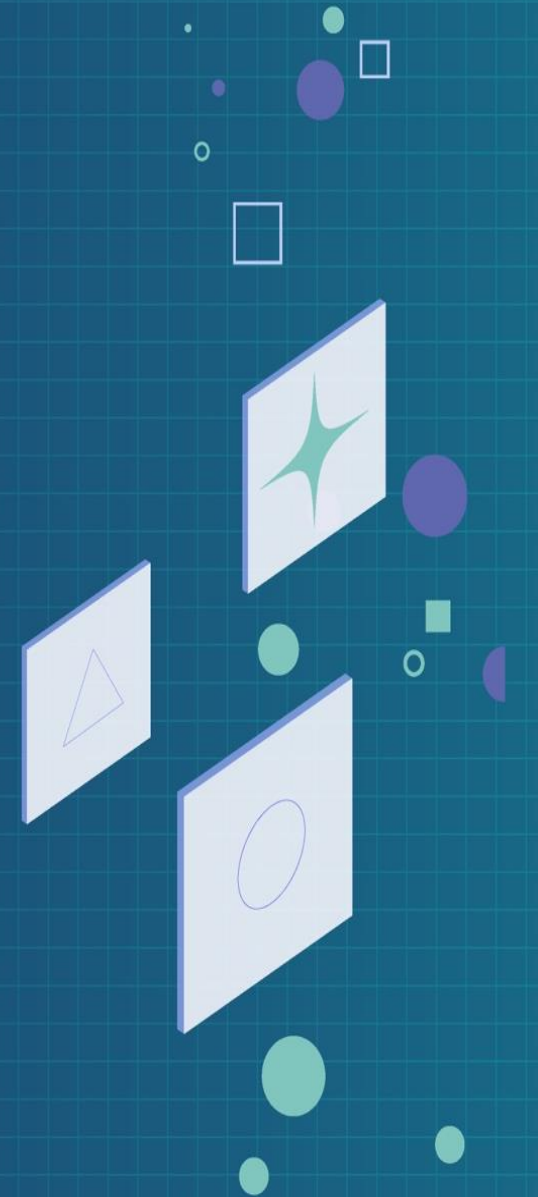


PegaCares



Leon Trefler

Chief of Clients and Markets, Pega

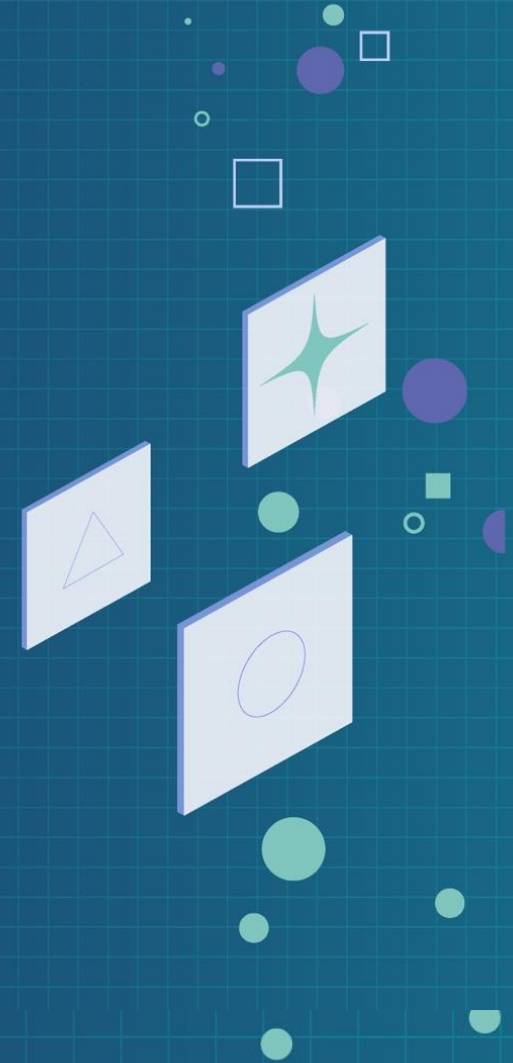




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Blueprint Past Present and Future





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Pega GenAI + Blueprint™ My Blueprint Dashboard

BP-92619

Automate Halloween candy distribution

Application Context Case Types Case Lifecycles Case Data Model Live Data **Personas** Summary

Who are the Personas involved in your Case Lifecycles? [+ Add a Persona](#)

- PERSONA Residential User**
Residential User responsible for inputting candy preferences and quantities for the Halloween distribution event.
- PERSONA Candy Supplier**
Candy Supplier responsible for receiving and fulfilling candy orders.
- PERSONA Event Coordinator**
Event Coordinator responsible for managing the logistics and sche...
- PERSONA IT Administrator**
IT Administrator responsible for maintaining and troubleshooting...
- PERSONA Customer Service Representative**
Customer Service Representative responsible for addressing inqu...

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Application Context Case Types Case Lifecycles Case Data Model Live Data **Personas** Summary

Share more about your application

Application purpose *
Automate Halloween candy distribution

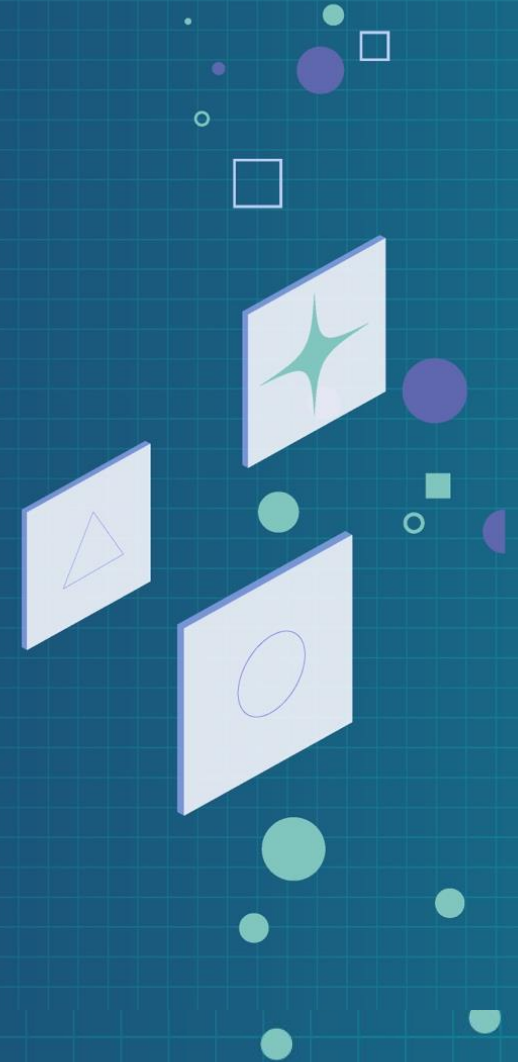
Functional description * [What should I write?](#)
Create an application that will automate the acquisition and distribution of Halloween candy for the 300 trick or treaters who show up to my door each Halloween

Organization name *
Halloween Treat Agency

Language *
English

Back Save & Close Next

Blueprint Past Present and Future



Main Stage 8:00 a.m. – 11:30 a.m.

Lessons of change: Transforming During Disruption – Austin Gould

Driving Government Innovation – Sam Richardson

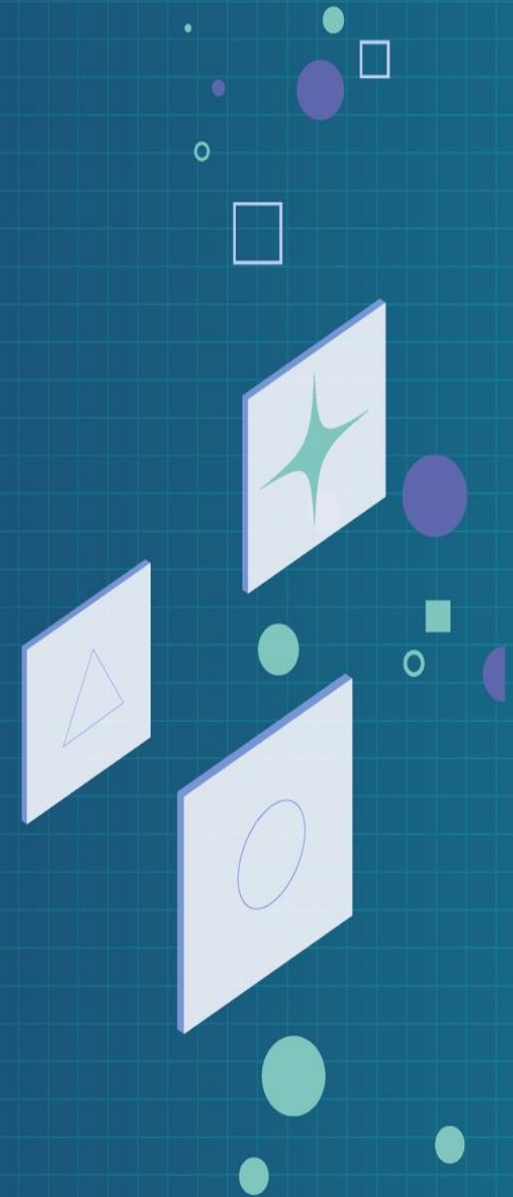
Data-Driven Transformation – Laurent Domb

BREAK

Real World Solutions in the Flow of Innovation – Alexei Ivanov

Success with COEs – Alex Arshavskiy, Kim Pugh, Rachel Siles, and Cynthia Stuebner

Financial Management with Intelligent Automation: The VA FSC Journey – James Corry, William R Hohorst, Srinu Thummaluru



Networking Lunch 11:30 a.m. – 1:00 p.m.

Lunch

Networking opportunities and meet-ups

Technology Pavilion

The Future of Government
Talent Management

Government Public Safety

Transforming Government
Citizen Self Service

Future-proofing Grants
Management

Pega Government Platform
and Cloud

Pega Technical Architecture

AI-Driven Citizen Engagement

Elevating Taxpayer
Experience



Breakouts 1:00 p.m. – 4:00 p.m.

	Auditorium	Dream Factory	The Attic	The Nook
1:00 p.m.	Government Cloud and Compliance: What's Next and What Will It Mean for You	Improving Federal Workflows with Automation and Low-Code Tools	Accelerating Delivery for Business-Driven Outcomes: Delivering Value without a Mind Reader	Pega Enablement: Empowering Teams for Success
2:00 p.m.	Accelerating Governments' Modernization Journey with GenAI Blueprint	Charting the Constellation: Sharing Insights from Deploying Pega's New UI Architecture	Agency Enablement in Action: From Learning to Certification to Pegathon 2024!	Networking
3:00 p.m.	Learn More About the Government COE Community Program	Driving Digital Transformation in Government: Pega's Impact on the Department of Justice	Reimagining the Speed of Development for Government at the IRS: Accelerated Approach to Building with Blueprint and DCO	Networking



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