

JUNE 9-11, 2024 | LAS VEGAS

Engage Your Organization to Deliver Incredible Business Value with Customer Decision Hub

Client Panel Featuring

State Farm and NAB



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Speakers



Mark Davies
Senior Director,
Business Excellence



Liz Kinsella
Director,
Digital Analytics



Lisa Marchant Head, Customer Decisioning



Greg DeMeloClient Technology Officer,
1:1 Customer Engagement









CDH Implementation



Key Stakeholders

Business Sponsorship vs.

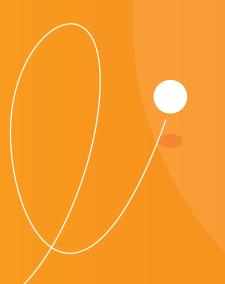
Technology Sponsorship



Building Support Throughout Your Organization



Proving Value





Looking to the Future Critical Elements of Success



