



PegaWorldiNspire

JUNE 9-11, 2024 | LAS VEGAS

Engage Your Organization to Deliver Incredible Business Value with Customer Decision Hub

Client Panel Featuring
State Farm and NAB

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Speakers



Mark Davies
Senior Director,
Business Excellence



Liz Kinsella
Director,
Digital Analytics



Lisa Marchant
Head,
Customer Decisioning



Greg DeMelo
Client Technology Officer,
1:1 Customer Engagement



CDH Implementation



Key Stakeholders

Business Sponsorship

VS.

Technology Sponsorship





Building Support Throughout Your Organization



Proving Value



Looking to the Future

Critical Elements of Success





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