

JUNE 9-11, 2024 | LAS VEGAS

Fast, Innovative, & Repeatable COE-led Delivery At Deutsche Telekom With Blueprint

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Deutsche Telekom Services Europe SE

Delivering Corporate Services for the Deutsche Telekom Group

HR Services

Accounting

Procurement

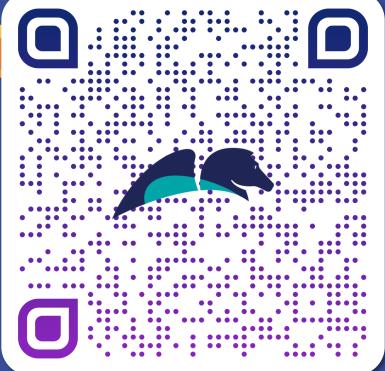
Reporting

Key facts of HRCules:

- HRCules processes the HR inquiries of more than 120.000 employees in 25+ countries
- Based on Pega customer service for communications
- 800+ HR processes in scope (~500 migrated since 2018)
- Ambition for finalization date: December 2025
- Balance efficiency targets customer satisfaction while providing a digital ecosystem







Envision your next app, today.

Pega GenAl Blueprint™

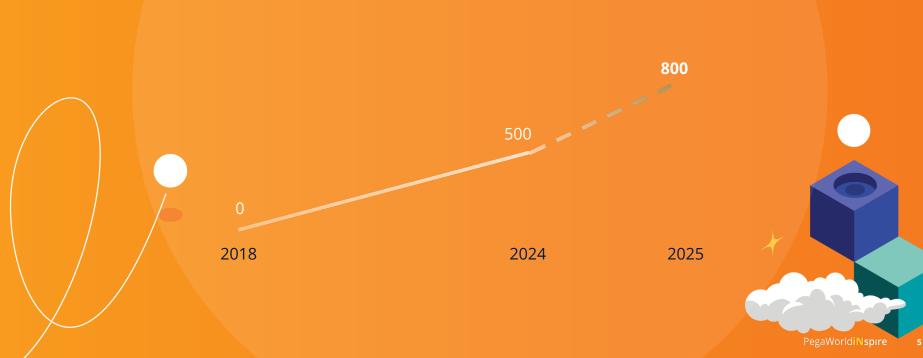
Optimize workflow design, fast, with the power of Pega GenAl™.



How Do You Modernize 800+ HR Processes Fast?



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Unlocking Rapid Modernization









Bridge The Gap

between business & IT

Elaborate

On the *un*happy paths

Open New Ideas

without legacy considerations

Lift & Shift

Simple processes, fast.







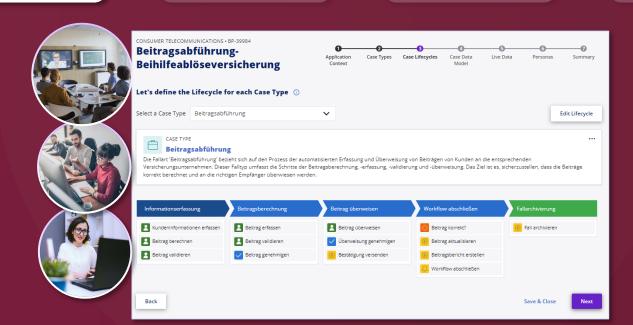




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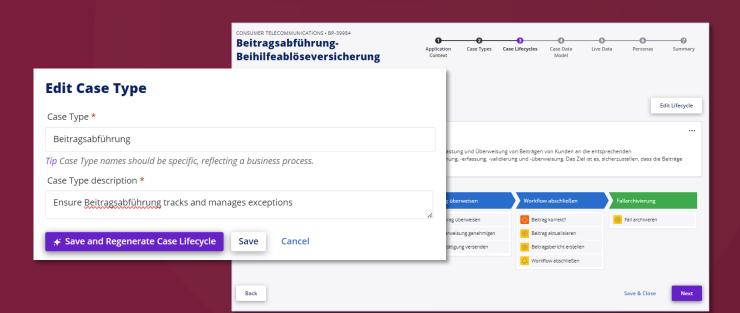




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Reimagine











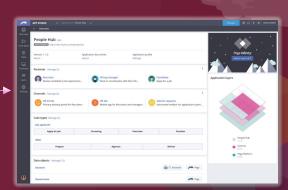
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What We're Excited About Looking To The Future



Continuous Conversation

Suggestions & alerts, driving workflow changes

Variations & Localizations Define specializations for workflows in layer cake

UX Design

Prototype user experience

Visit Blueprint Kiosk

Continuous Optimization Blueprint based on

mining analysis

Visit Process Mining booth

Ingest Legacy **Assets** BPMN, screen, doc import

Visit Blueprint booth

