



PegaWorld*iN*spire

JUNE 9-11, 2024 | LAS VEGAS

Supercharging Digital Transformation with Intelligent Master Data Automation

Mondelēz
International
SNACKING MADE RIGHT

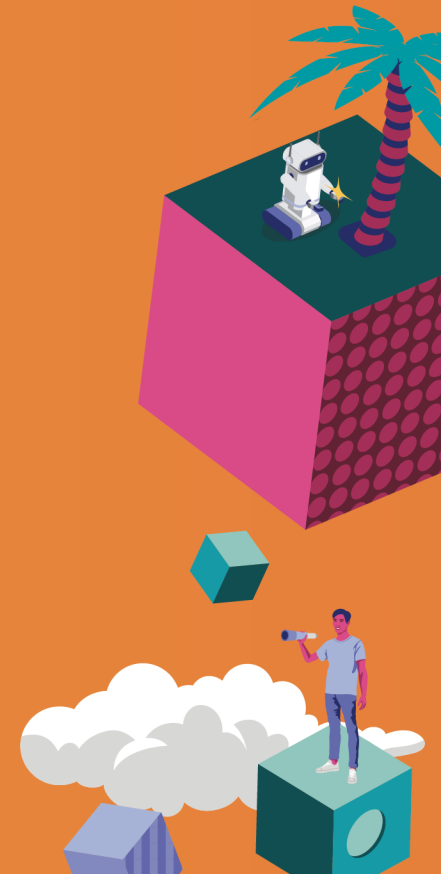
Speaker name: Srinu Rajagiri
Director, Data Management,
Mondelēz International

Infosys[®]
Navigate your next

Speaker name: Sachin Batra
Senior Director, Infosys



Infosys



Infosys At A Glance – 40 Years

CORPORATE OVERVIEW



#3 on Forbes 2019 Global Best Regarded Companies



322,633+ employees globally trained at world's largest corporate University



1,872+ clients in 56+ countries



95.1% repeat business from existing clients

FINANCIAL OVERVIEW



US\$76.29 bn* Market cap



18.55 Bn USD in revenues



DPS 3.3X ↑
Consistently growing dividends per share



US\$2.77 bn LTM
Free Cash Flow

OUR STRATEGY - NAVIGATE YOUR NEXT

Infosys is a global leader in next-generation digital services and consulting.



Invest in digital capabilities and priority services

Infuse AI and automation

Re-skill talent at scale for us and our clients

Hire locally in markets, local delivery and training

Infosys quality certifications AS 9100, ISO 9001, ISO 13485, ISO 14001, ISO 20000, ISO 22301, ISO 27001, ISO 27701, ISO 45001.

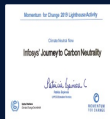
Communication, Media & Technology

Manufacturing, Retail, CPG & Logistics

Financial Services & Insurance

Life Sciences and Healthcare

Energy, Utilities & Services



2020: Infosys has become **Carbon Neutral** 30 Years ahead of the timeline set by the Paris Agreement



One of World's Most Ethical Companies by Ethisphere Institute 2023



Largest Corporate University & Digital Learning Platform InStep Ranked #1 in 2020



Recognized as Top Employer in 2022 in Europe and Asia and global



Top 3 IT Services Brand in the world ; among top 150 most valued brand in the world



Flagship partnership with Australian Open, Roland Garros, ATP



Infosys has become carbon neutral for FY 2020, 30 years ahead of the timeline set by the Paris Agreement. In 2019,



Infosys is the only Indian firm in the top 100 of TIME Magazine list of World's Best Companies 2023



Our Pega Practice Overview



7000+ BPM and RPA resources supporting global organizations



10+ Tools, IPs, and Accelerators for PEGA Delivery Standardization and Excellence



3000+ PEGA Resources



Transformation Programs
50+ large scale PEGA Programs Implemented



PEGA Global Elite Partner
Highest level of PEGA Alliance partnership



16+ year practice across domains

Recognitions

Pega Partner Award for **Industry Excellence in 2022 Top EMEA Partner for Sourced Revenue.**

Partner Excellence, Growth and Delivery Award at PW 2021, 2019, and 2018.

First Ever Telecom **B2C order management** implementation in the world.

Award for **Business Transformation in Telecommunications** in PW 2015.

Award for **Business Development Partner** of the year at PW 2017.

First Ever PEGA Cloud Implementation in the world.

Thought Leadership Partner of the year award in PW 2016.

First Ever SI to do legacy modernization for **BPO Digitization** using PEGA.

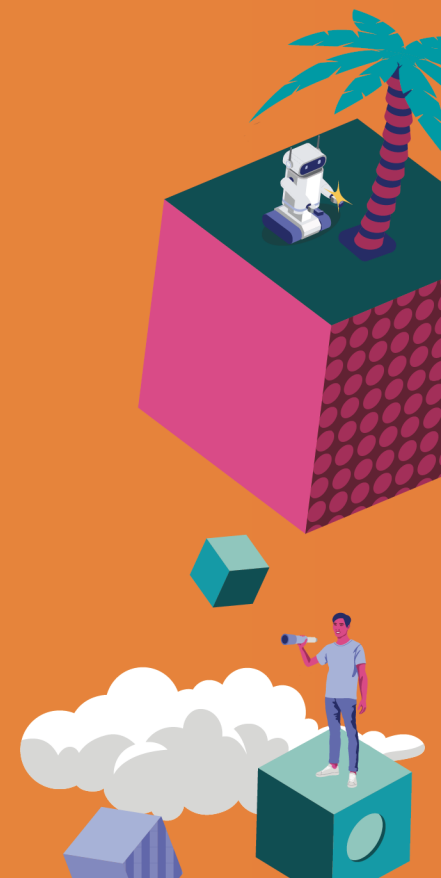
Land the Plane Award at PW 2014.

Largest PEGA Customer Service implementation in the world.

Infosys - PEGA Brings The Best Of Experience Globally & Locally



Mondelēz International



A TASTE OF WHO WE ARE

MDLZ

At **MONDELÉZ INTERNATIONAL, INC. (NASDAQ: MDLZ)** we make it our mission to evolve the role snacking plays in consumers' lives by delivering the **RIGHT SNACK**, for the **RIGHT MOMENT**, made the **RIGHT WAY**.

-91k

We have approximately **91,000 DIVERSE AND TALENTED EMPLOYEES** around the world

150+

Our snacks are enjoyed in more than **150 COUNTRIES***

\$36B

2023 net revenues of approximately **\$36 BILLION**

39%

39% of 2023 net revenues from **EMERGING MARKETS**

\$55M

\$55+ MILLION CHARITABLE CONTRIBUTIONS in local communities in 2023**

AWARDS

FORTUNE

World's Most Admired Companies
America's Most Innovative Companies

BARRON'S

Most Sustainable U.S. Companies

S&P
DOW JONES

Dow Jones Sustainability Index
S&P Global Sustainability Yearbook

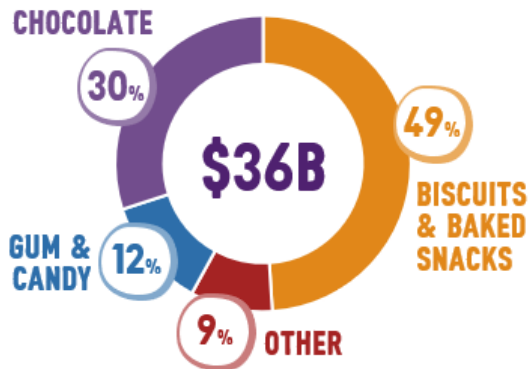
MORNINGSTAR SUSTAINALYTICS

ESG Industry Top Rated

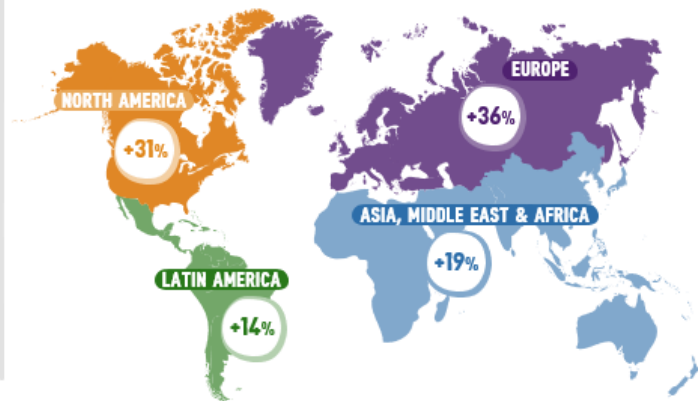
Newsweek

Most Trustworthy Companies

% OF 2023 NET REVENUES BY CATEGORY



% OF 2023 NET REVENUES BY GEOGRAPHY



* 2023 category position. Source: Euromonitor

**Includes both cash and product donations

WE ARE A GLOBAL SNACKING LEADER!

BISCUITS & BAKED SNACKS



2023 NET
REVENUES:
\$17.6
BILLION

CHOCOLATE



2023 NET REVENUES:
\$10.6
BILLION

BISCUITS
Sweet & Savory

#1



CHOCOLATE

#2



**CAKES &
PASTRIES**

#3

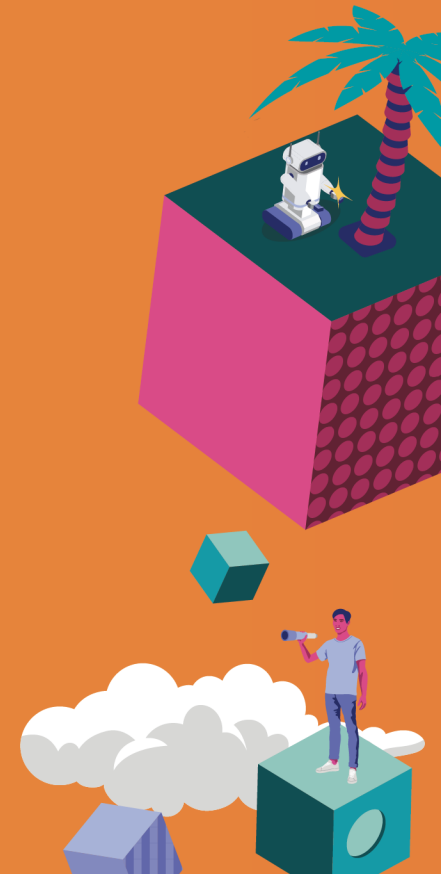


SNACK BARS

#3



Digital Transformation at Mondelēz International



Digital Transformation: A Key Business Necessity For Mondelez

*Harmonize & Simplify Global Master Data Maintenance processes to meet rapidly changing customer & market demands through a **Unified Global Orchestration Platform**.*

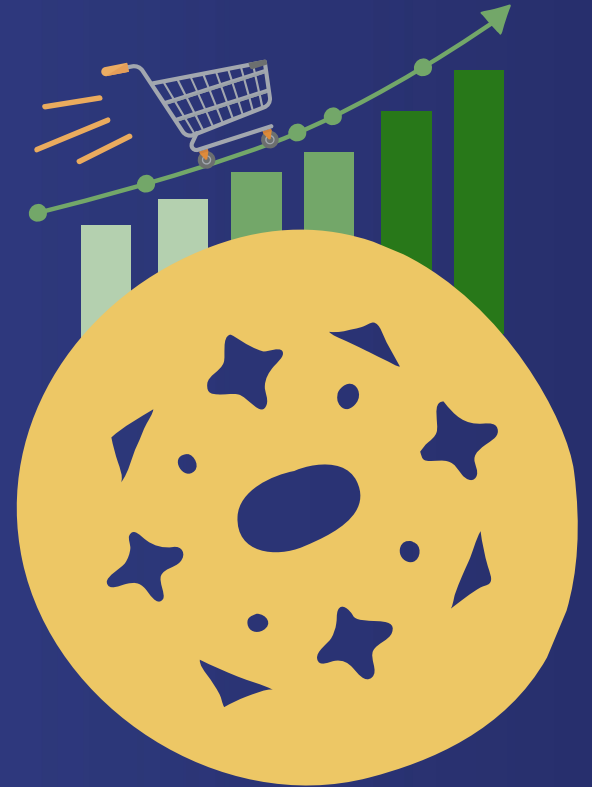
Harmonization & Standardization

Data Quality

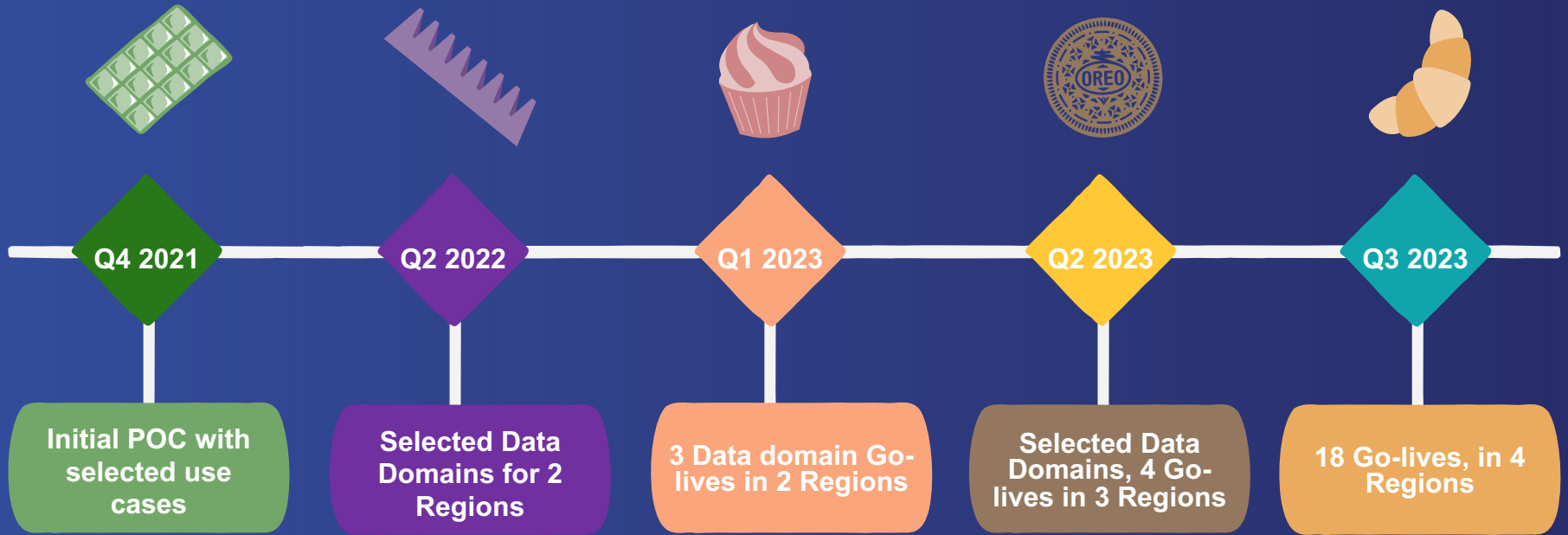
Data Orchestration

Streamlined Data Operations

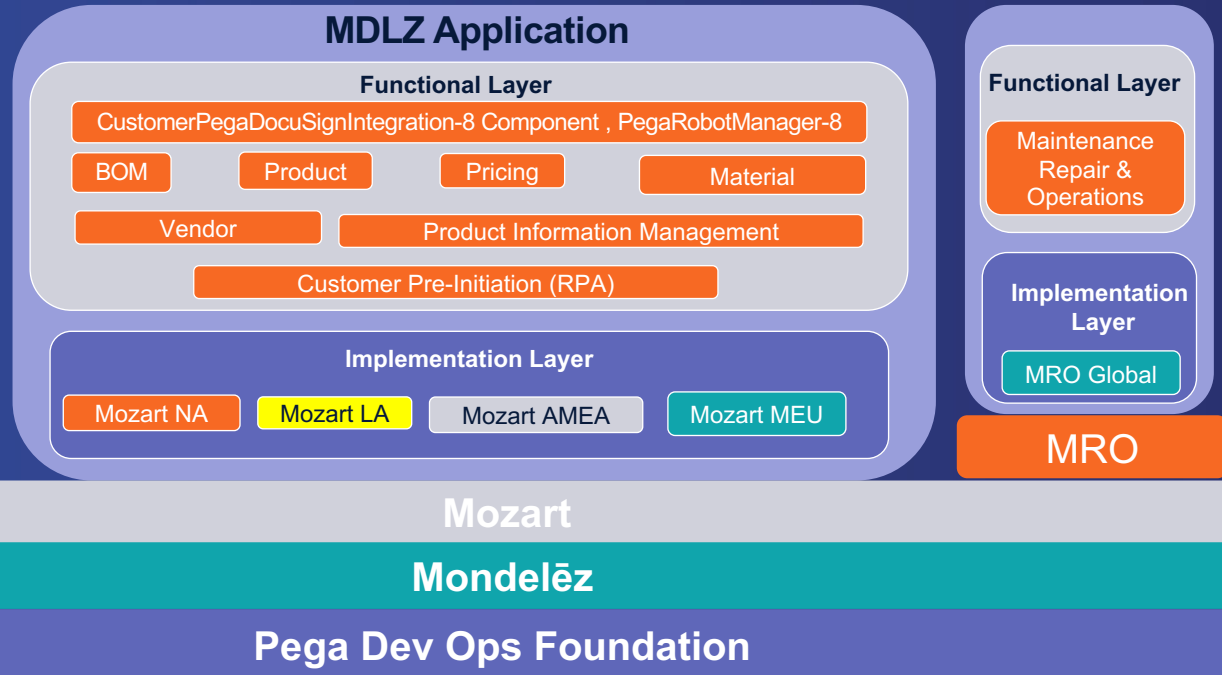
Data Governance



Our Mozart Journey



A High-level View Of Mondelēz Application On PEGA



The Pega stack offers reusable configurations that can be leveraged throughout the workflow.

Foundations Built For The Future

Strategic In-house Capability



Product Owners

Regional SMEs

Internal Controls

Process Owners

Business Users

Integrations

Strategic Partnership & Strong Governance

Mondelēz
International
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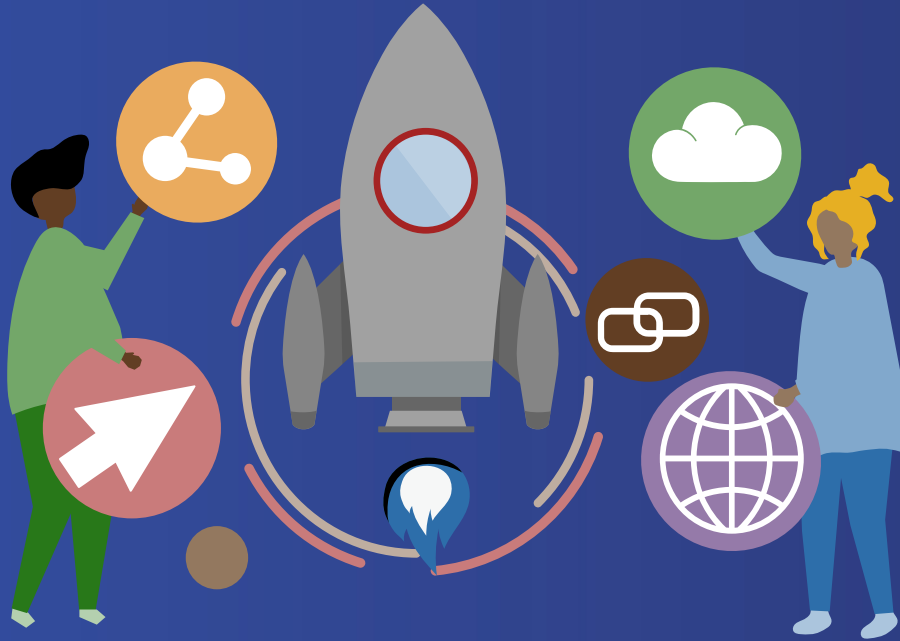
PEGA[®]

The Success Story



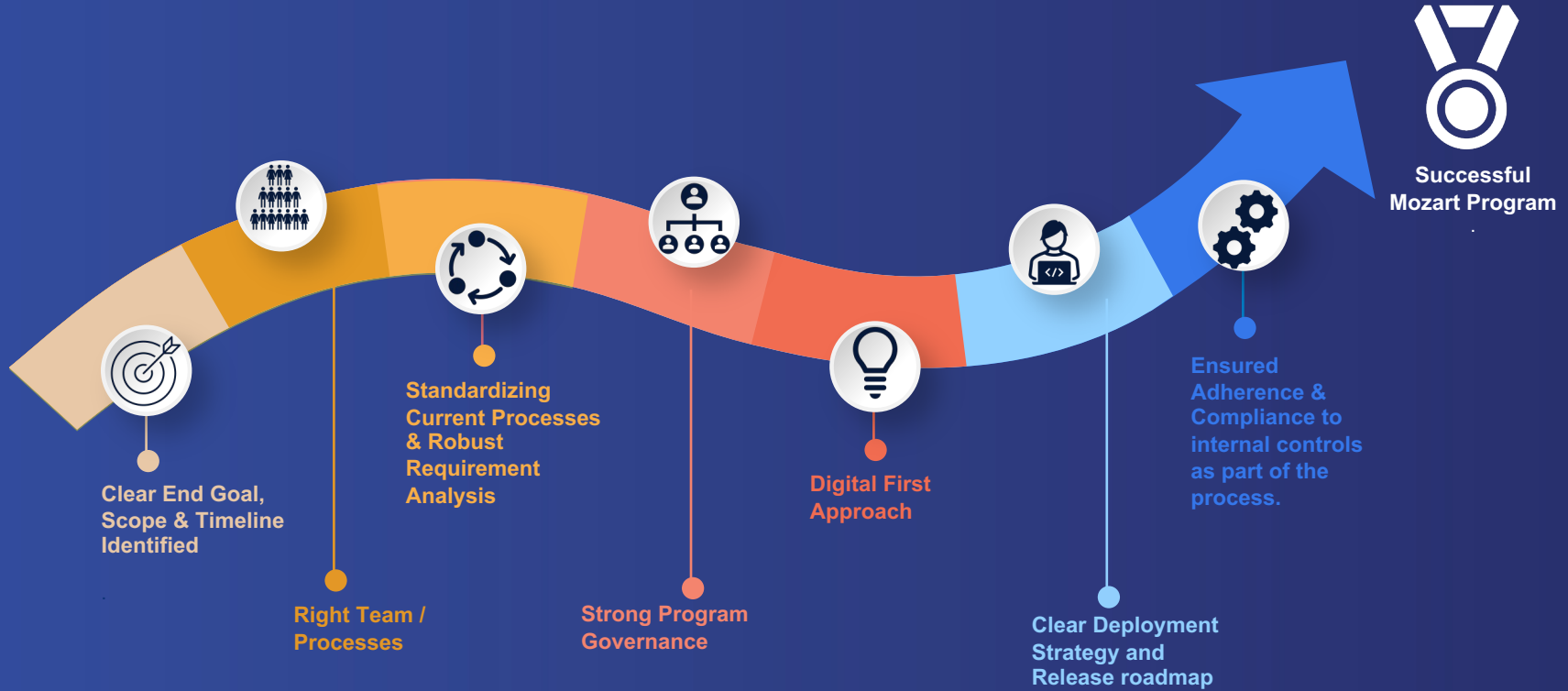
- **Deployed Solutions Globally**
- **100% Adoption**
- **Better User Experience**
- **Improved SLAs in E2E process**
- **4000+ End Users**

The Journey Ahead

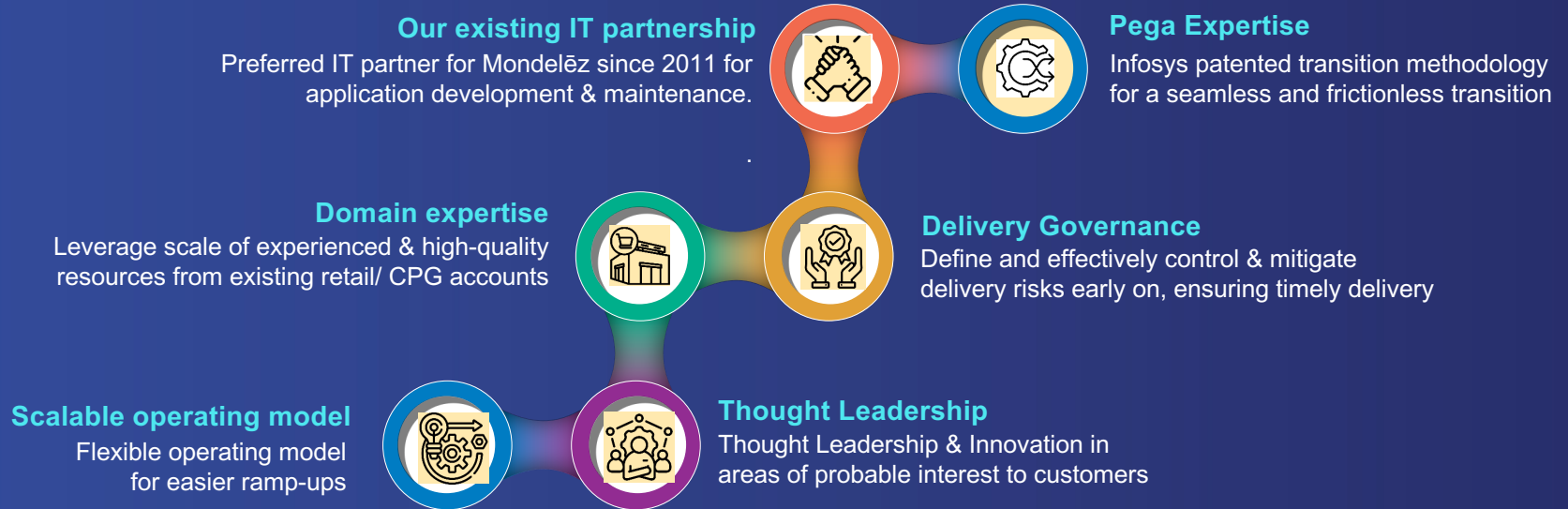


- E2E Data Orchestration with integrations
- Rules based Data Quality and Automation
- Process Mining

Best Practices



Infosys Value Proposition



Thank You



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