



PegaWorldiNspire

JUNE 9-11, 2024 | LAS VEGAS

Transforming Project Delivery With Pega GenAI Blueprint™

Greg Price | Sr. Vice President – Enterprise Digital Platforms
Matt Healy | Director, Strategy & Marketing

virtusa



22 years

Pega experience

3500

Pega experts

Elite

partner

virtusa





Illuminating the next generation of enterprise innovation.

There's a spark that's igniting the world through boundless innovation and endless discovery. The spark? **Generative AI.**

 The Emerging Green Zone 'S' Curve
AI Engineering

 The Resolving Blue Zone 'S' Curve
Digital Engineering

The tectonic shift to **AI-driven engineering** is ***imminent***, and the most innovative early adopters will separate themselves from the competition.

Virtusa Helio helps clients take the leap to **Innovation at Scale.**

COLLABORATIVE, AI-INFUSED WORKFLOW DESIGN

Pega GenAI Blueprint

Optimize workflow design, fast, with the power of Pega GenAI™.

Start Blueprinting



Nailing down an app design used to take weeks. Pega GenAI Blueprint™ helps teams align on a vision in hours, accelerated by GenAI and built-in industry expertise.



Scale innovation



Expand the aperture



Modernize rapidly





Unlocking **modernization** at

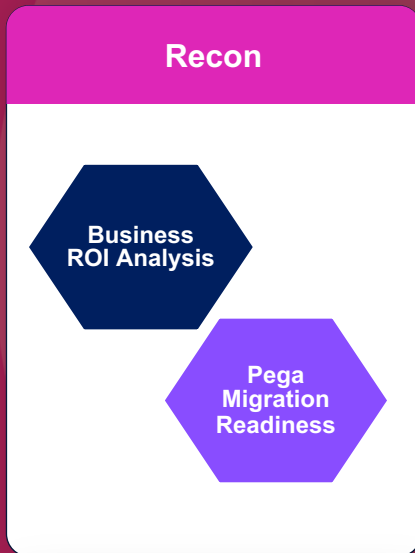
MACQUARIE



The goal:

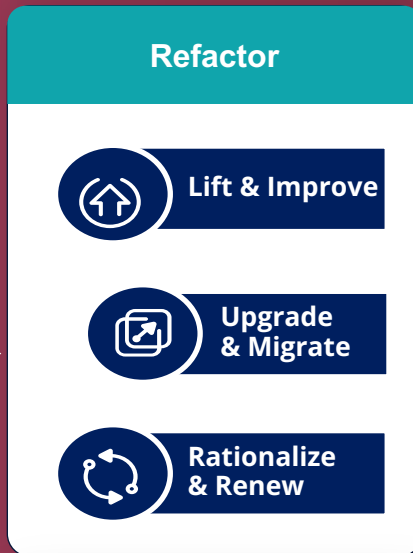
Modernize 100's of workflows, fast.

Understand the Landscape



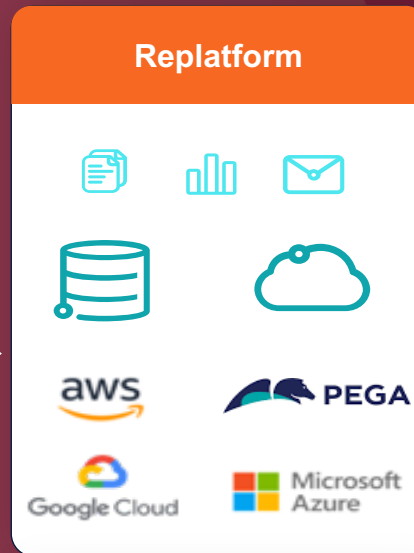
- App health assessment
- Estimation model
- Business case/ROI
- Migration blueprint
- Foundation architecture
- App refactor backlog

Get to the Modern Architecture



- Remediate tech debts
- Refactor apps and processes & Pega Blueprint business objectives
- Implement modernized capabilities
- Cloud migration cookbook

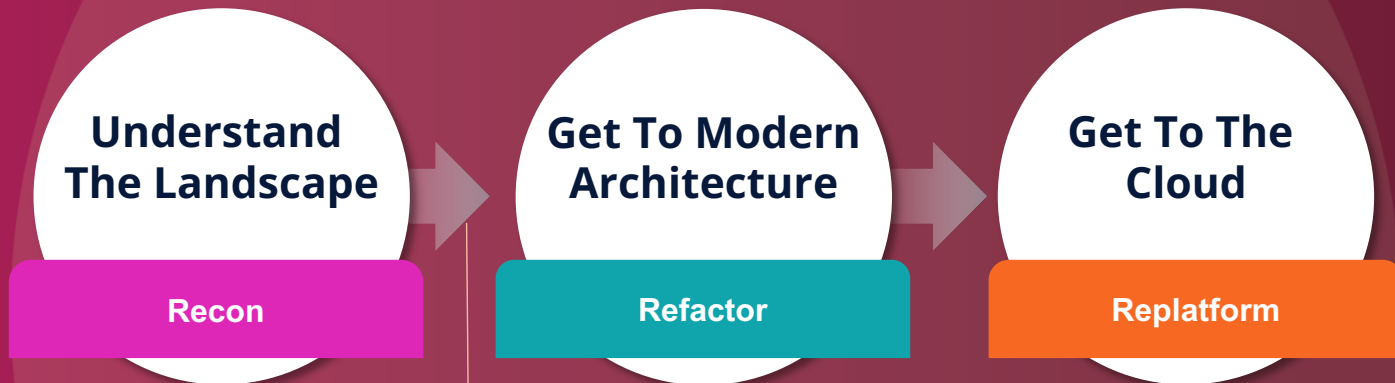
Get to the Cloud & Innovate



- Data migration
- Systems integration testing
- Performance test
- Go-live

The goal:

Modernize 100's of workflows, fast.



Recon

Get To Modern Architecture

Refactor

Get To The Cloud

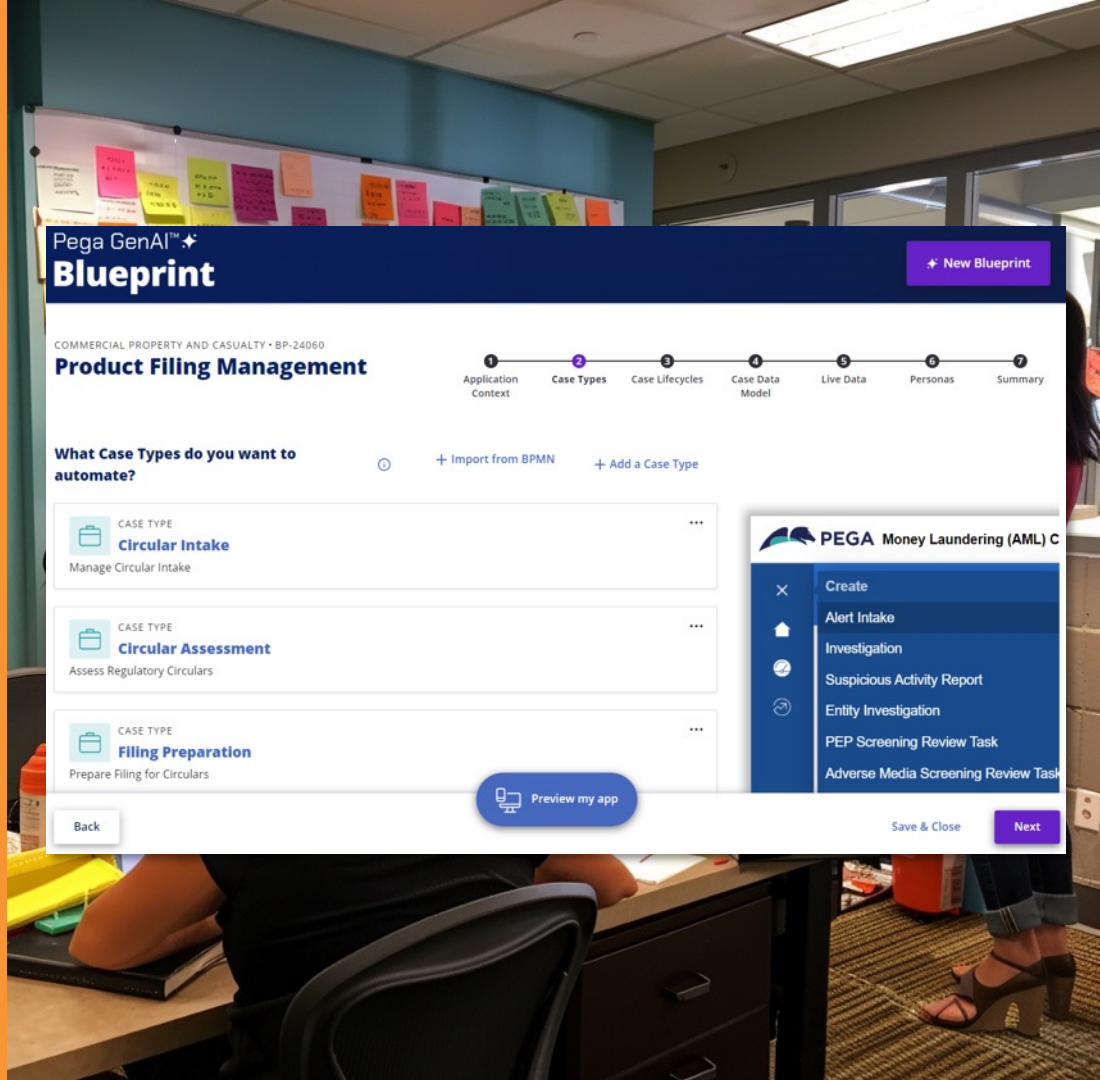
Replatform



Pega GenAI Blueprint™
Reimagining & aligning on
a business architecture



Unlocking innovation at





The Emerging Green Zone 'S' Curve
AI Engineering

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Digital Engineering

Pegasystems' product backlog is rich with **GenAI assistance** features as we innovate on what is in Infinity'24 GA:

Pega GenAI™ Blueprint Workflow Creation

- Automatically generate stages and steps in the Case Designer from a prompt
- Humans are always in the loop

Pega GenAI™ Data Mapping and Model Creation

- Accurately map to external sources, regardless of the developer's native language
- Self-optimization increases mapping accuracy over time

Pega GenAI™ Knowledge Buddy

- Allow Generative AI to deliver contextual instructions for users collated from internal knowledge articles and Standard Operating Procedure

Pega GenAI™ Chat with your data

- Fill data literacy gaps
- Explore data by asking simple questions in natural language with AI suggestions as starting points for analysis



PegaWorldiNspire

June 9 - 11, 2024 | Las Vegas

Virtusa receives pioneering
Blueprint Innovation Award
at PegaWorld iNspire 2024

Accelerating Sales, Demos, & Delivery.

virtusa

Envisioning
client
challenges

Rapid
Prototyping

Accelerating
Modernization





www.pega.com/blueprint

Envision your next app, today.

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with the power of Pega GenAI™.





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