

Pega Transformation Accelerator

Let Pega accelerate your transformation initiatives

The Pega Transformation Accelerator is a comprehensive approach to digital transformation that uses design thinking techniques to define your current challenges, align on a future-state vision, engage your team in a repeatable framework for innovation, and develop a roadmap to achieve business value.

The Transformation Accelerator equips you with the tools, mindset, and confidence to transition from concept to delivery with Pega. Our team of Pega specialists will collaborate with you in an immersive workshop environment using human-centered design principles that put your customer at the center of all activity. We use tools such as personas, journey maps, solution sketching, and rapid prototyping to produce a robust set of business and technical outputs – ensuring that your end-to-end experiences are efficient, intelligent, and enabled by digital capabilities.

Using our unique approach, our clients have ensured end-user adoption by bringing real users into the creation of their final solution:

- **Developed a prototype** of a future application that reduces complexity, eliminates rekeying of data, improves productivity, and raises employee satisfaction
- **Unified and streamlined workflows and integrations** that would result in approximately \$75 million in cost savings
- Developed a **strategic roadmap** that directed the rollout of multiple Pega partners apps across business units
- **Gained alignment across business units and IT** on a prioritized roadmap of future enhancements

Challenge

Digital transformation is necessary to stay relevant, but the investment is huge, and the risk is high. You'll want to realize the full value of improved customer experience and process efficiency as you modernize, but it can be difficult to know where to start, what to do, and how to succeed with Pega.

Solution

The Pega Transformation Accelerator enables clients to design better applications that de-risk and accelerate their digital transformation. This offering uses business outcomes, precise problem definition, design thinking, and rapid prototyping to design better enterprise technology solutions and propel you to achieve rapid success and faster Pega deployment.

Pega transformation accelerator

Transformation Accelerator Vision to Value (V2V) Workshop (2–3 weeks)

The V2V offering focuses on developing a vision for a “Minimum Lovable Product” (MLP) and prioritized roadmap that will quickly lead to realized business value. V2V uses design thinking techniques in a workshop setting.

Deliverables include:

- North Star Statement
- Business Value Assessment
- User Personas, Journey Map, and if applicable, Storyboard
- Prioritized roadmap of MLPs

Transformation Accelerator Innovation Workshop (4–6 weeks)

During the Innovation Workshop, Pega facilitates activities that align participants and create a repeatable framework for solving problems with innovative solutions. Participants are actively engaged in producing outputs.

Deliverables include:

- North Star Statement
- Business Value Assessment
- User Personas, Journey Map, and if applicable, Storyboard
- Prioritized roadmap of MLPs
- Prototype
- Application architecture diagram

Pega team

Pega Transformation Accelerator services are led by a team of experts, including a digital transformation director, a business innovation lead, a technology innovation lead, and a design innovation lead. The team may be augmented by Pega product specialists who understand which in place capabilities may be leveraged. This team establishes the Transformation Accelerator engagement deliverables and timelines. These leaders also ensure that you have access to Pega resources across the ecosystem if needed.

For more information

Please contact your Pega Consulting Solutions Executive for a consultation to learn more about how the Pega Transformation Accelerator can help you realize your transformation initiatives.

About Pegasystems

Pega delivers a powerful low-code platform helps the world's leading brands adapt to rapid change. Clients use our AI-powered decisioning and workflow automation to personalize engagement, automate service, and streamline operations. Our solutions help people focus on what matters most, so they can meet today's customer demands while continuously transforming for tomorrow.

For more information, please visit us at pega.com

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