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# How Customer Data Platforms Supercharge Real-Time Decisioning

Breakout Session: CDH Client Panel  
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**Norma Suarez**, Director Competitive Intelligence,  
Marketing AI & Decisioning, Pegasystems

**Vince Jeffs**, Senior Director, Product Strategy,  
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**Fiona Kirk**, Head of Customer Decisioning, NatWest

**Tom Barker**, SVP Personalization, Wells Fargo





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Sr. Director, Product Strategy,  
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# Q & A





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