

Siemens & Pega Drive End-to-End Digital Transformation



PegaWorldiNspire

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Siemens has established 22 Pega applications in various areas

85.000
Users



80
Countries

Introducing Siemens Global Master Data Management (GMDM)

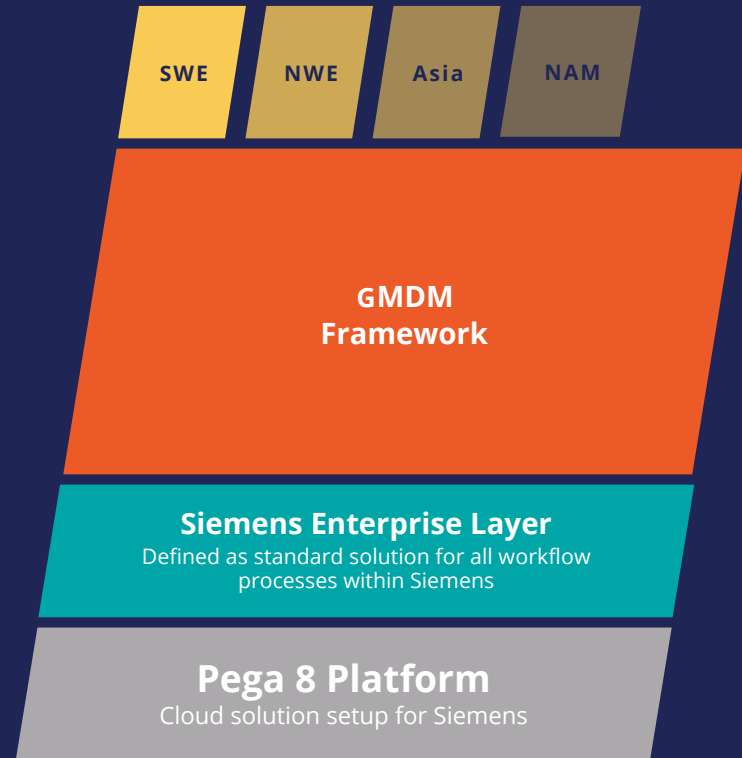
- Single, globally aligned digital workflow solution for **business partner master data management** across Siemens
- **Fully integrated** into existing IT landscape and external data sources
- Covering **creation, updating, extension, blocking and unblocking** of business partners **including data validation, harmonization, standardization and enrichment**



GMDM exploits the benefits for Pega and translates them into tangible business value

Main benefits of GMDM

- ✓ Combines standardized processes while allowing local flexibility
- ✓ Provides data validations ensuring high data quality and increased efficiency
- ✓ Offers user friendly UI and intuitive workflow process
- ✓ Exploits layer cake setup ensuring fast global rollouts



Challenges and lessons learned



CHALLENGES

- No central process governance
- No standard SAP Interfaces
- Existing local solutions not scalable to a global solution



LESSONS LEARNED

- The success factor of our GMDM project was not only the software, but also the setup of the project team.
- Start global projects with a staggered approach.
- The layer cake setup of our Framework ensures we can deliver a harmonized, standardized process, but still are able to deliver local flexibility.



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Build for Change[®]