

Using technology to radically re-invent claims processing at Anthem, Inc.

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Claims operations modernization

Commercial claims modernization at Anthem, Inc.

Mission and values

Improve lives and communities. Simplify healthcare and expect more Community Leadership Integrity Agility Diversity

Smart claims engine PEGA



Guided workflow

Robotic Processing Automation

Modern workspace **Automated** urgency

Simple integration

Skill based routing



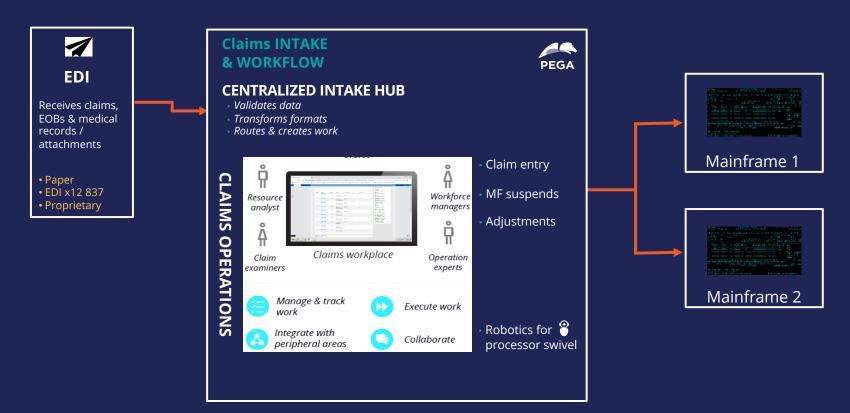
Claims INTAKE

Commercial claims modernization at Anthem, Inc



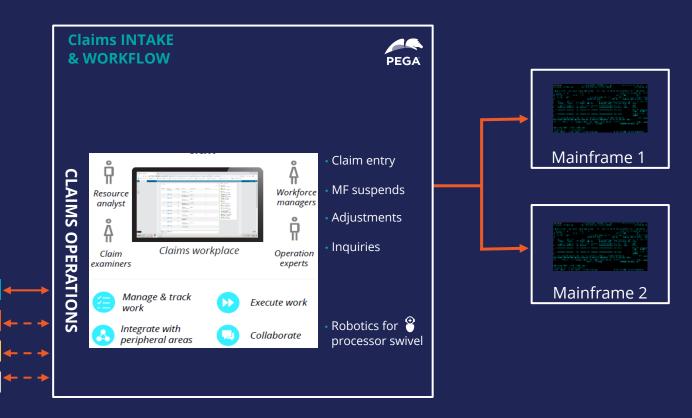
Claims INTAKE & WORKFLOW: CI&W

Commercial claims modernization at Anthem, Inc.



Adding Inquiries to CI&W

Commercial claims modernization at Anthem, Inc.



Inquiry Systems

Customer services

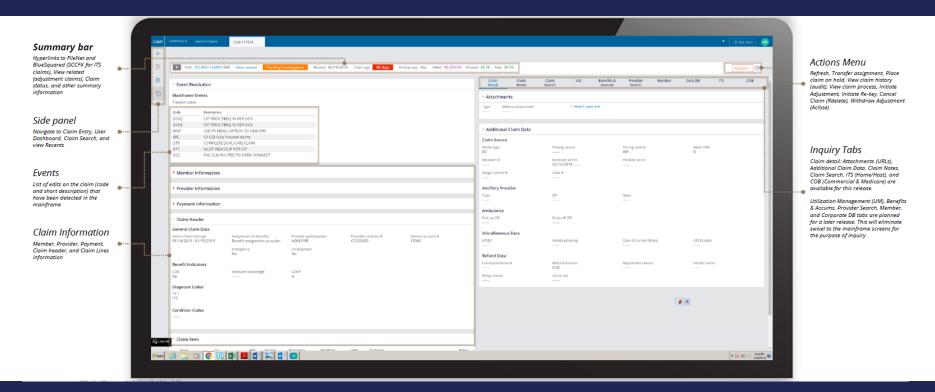
Special inquiry

Grievances & appeals

Co-ordination of benefits

Expanded claim workspace

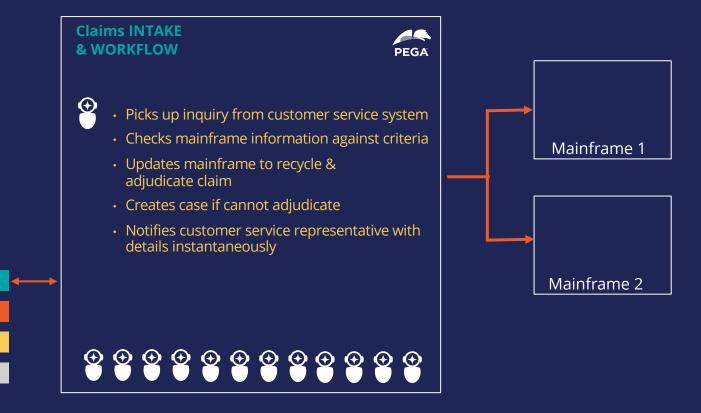
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Simple adjustments for customer service

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Inquiry systems

Customer services

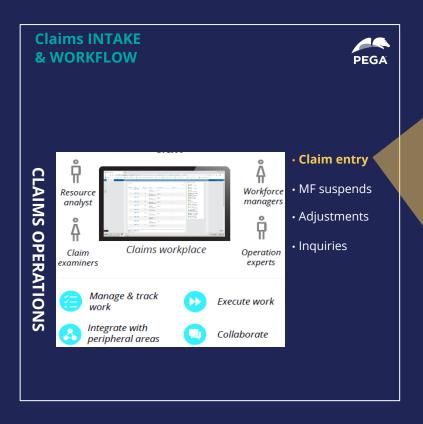
Special inquiry

Grievances & appeals

Co-ordination of benefits

Full claim entry in CI&W

Commercial claims modernization at Anthem, Inc.



Re-use full claim entry capabilities in member and provider portals

Directly feeds mainframes without processor intervention

High volume, much of which will auto-adjudicate

Customers get real-time update

Claims modernization with CI&W

Commercial claims modernization at Anthem, Inc.

Unified



- Inventories managed as "one" αcross the organization
- Workforce management can monitor inventories in real-time
- Users can be focused where the greatest need exists

Work is "vanilla" wherever possible



- Workflows allow claims processors to move *across state lines*
- Workflows allow claims processing across lines of business
 - Work is isolated where contractually required only

Modernize institutional mainframe knowledge; improve processor experience



- Unified screens so processors can work professional & institutional claims
- Imbedded, guided event resolution allows examiners to process claims without "memorizing" benefits or reading benefit documents
- Putting claims processing in plain language allows for easy training of new hires and simplifies processing for experienced processors

Where we are today

Commercial claims modernization at Anthem, Inc.

Claims INTAKE & WORKFLOW



- Centralized claims intake
- Full claims data for proprietary formats
- Automatic formatting of claims for mainframes
- Business-controlled claims routing & prioritization
- Modern workspace for pends, adjustments, & inquiries
- Integration with peripheral systems case creation & tracking
- Robotics for end-to-end automation
- Adding more front-end edits, full claim entry
- Roadmap to move claims processors completely off mainframe

